

SHORELINE SENIORS BOARD OF DIRECTORS MEETING
October 31, 2022
Jeff Wong (edited and put on website by Bill Marsden)

Board Members Present: Ron Labrum (Handicap), Peter Logan (Treasurer), Keith Huffman (NCGA Ambassador), Dan Barreras (At Large), Dennis Shak (President), Jeff Wong (Vice President), Paul Lesti (Attendee), Paras Rao (Attendee)

Absent: Michael Sliter, Bill Marsden, Bryan Shak

Board Members:

- Each Board Member introduced themselves and stated what their primary roles and responsibilities were

Feedback from JW Memorial Tournament:

- Dennis solicited comments, and suggestions for improvement for the JW Memorial Tournament
- No feedback

Treasurer's Report:

- Balance as of October 31, 2022: \$2,073.21
- Balance as of Aug 8, 2022: \$3719.12 (expenditures were for NCGA, Outside Tournaments, JW Memorial Tournament, Website Renewal)
- Club Consolidated Merchandise Card Balance
 - Starting Balance \$1,112.51
 - Prizes for JW Tournament \$707.02
 - Ending Balance \$405.49
- The board requested of Peter to prepare a pro-forma budget for 2023. We will use this budget to help determine what are anticipated needs will be for next year. IF DEEMED necessary, we will need to raise additional fees either via increased membership fees or increased special event fees.
- We urgently need to determine what the 2023 Membership subscription fees should be
- Peter also needs to coordinate with Bryan Shak to determine which members have left the club for over a year and whether there are any additional "winnings" to add to the Merchandise Card Balance
- The board members voted to approve a plan to reimburse the Members for Board Meeting lunches – anticipated 1X per quarter, <\$15 per head

Membership:

- Bryan Shak was absent
- Bryan needs to report back to the board with a recruitment plan for 2023
- What can we all do to help recruit new members? Do we offer finder's fees incentives for successful referrals? Do we advertise or promote?

- At the end of each calendar year (December), Dennis will send out an email to each member indicating the remaining balance of everyone's Gift Card

Agenda Items:

- Wednesday sign-ups. Dennis stated that Shoreline raised the issue that we had too many Wednesday players not calling in to cancel their names if they were unable to play. As a result, the club was left with un-filled spots (potential revenue lost).
- Two potential solutions:
 - Create a Wednesday sign-up sheet so Members can re-confirm or cancel their attendance
 - Dennis will send out an email to remind/re-enforce the importance of calling in to cancel
 - If the situation still does not improve, we may consider charging the Member \$5 for each "no-show". The money would be debited from the player's Gift Balance.

Next Board Meeting:

- Monday, January 23, 2023
- Board Members will play together in the last two groupings in order to minimize waiting around, and to enable other Members to attend the open meeting